

**Condé Nast Archives
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Condé Montrose Nast, 1873-1942

Papers, 1913-1978
Bulk Dates: 1933-1942
MC 001

25 document boxes, 1 oversize box
13 cu. Ft.

Processor: Shawn Waldron
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BIOGRAPHICAL NOTE

Condé Montrose Nast (CN) was born in New York City on March 26, 1873, to William and Esther Nast, formerly Esther Ariadne Benoist. He was the third of four children—Louis, Esther, and Estelle—and raised Roman Catholic. Shortly after Estelle's birth in January 1875, William went to Europe alone with the intention of launching business ventures to support his family back home. Shortly after, Esther moved herself and the four children back to her hometown of St. Louis. CN grew up there.

In 1891 CN enrolled at Georgetown University with the limited financial backing of his aunt, Franny Nast. He had a successful career at Georgetown that culminated in his delivering the bachelor's oration at his graduation in June 1894. While there, he befriended Robert Collier, son of *Collier's Weekly's* publisher. CN remained at Georgetown to earn his master's degree. He returned to St. Louis in 1895 and entered law school at Washington University.

In 1897 CN graduated with a LL.B but was not interested in entering practice. Instead, he became involved with a small printing company in St. Louis owned by his family. He turned the struggling business around quickly. Robert Collier, who had taken over control of *Collier's Weekly* from his father by this point, heard about CN's success with the printing firm and asked him to come to New York to do the same for his struggling magazine. CN accepted the offer and moved to New York City as an advertising salesman making \$12 a week.

CN quickly climbed the corporate ladder at *Collier's*, moving from a sales post to head of advertising and then to business manager in 1905. While at *Collier's* CN developed the "special number" concept, or the devotion of an entire issue to a particular theme or personality. It was during his *Collier's* days that he met his first wife, Clarissa Coudert. Clarissa was of high social standing; their August 1902 marriage, along with his rapidly expanding wealth, secured the addition of CN's name to the Social Register the following year.

In 1905 CN quietly purchased the Home Pattern Company and began negotiations to purchase *Vogue*, a small, boutique weekly magazine aimed at New York society. In 1907, though making \$40,000 a year at *Collier's*, he resigned his position there with thoughts of making it on his own. He turned all his attention to the pattern business and the continued negotiations for *Vogue*, which he secured in 1909. The issue dated June 24, 1909, is the first to list CN in the masthead. In March 1911 he purchased part ownership of *House & Garden*; in 1915 he took over total control.

In 1910 credited photographs were introduced in the pages of *Vogue*, a groundbreaking move at the time. In 1913 *Vanity Fair*, originally *Dress & Vanity Fair*, was introduced with Frank Crowninshield (FC) as editor in chief. Condé Nast Publications (CNP) now had a magazine covering all aspects of class living—fashion,

interior decorating, architecture, art, theater, and literature. FC and CN developed a life-long friendship during *Vanity Fair*'s early years. In 1914 CN promoted Edna Woolman Chase (EWC) to editor in chief of *Vogue* and hired the photographer Baron Adolph de Meyer under an exclusive contract—a first in the publishing world. EWC, who had been at *Vogue* since 1895, held the editor in chief position until her death in 1957. She was an important friend and employee for CN until the end of his life. Baron de Meyer proved to be one of the most influential and revolutionary photographers in fashion photography.

The outbreak of World War I curtailed the shipment of *Vogue* to England. As a result, CN launched a British version of *Vogue*, nicknamed *Brogue*, in 1916. William Wood served as publisher, manager, and managing editor. The Paris edition followed in June 1920. Baron de Meyer, lured by a higher salary, defected to the rival *Harper's Bazaar* in 1922—the first of many defections to the deep-pocketed Hearst organization that would haunt CN throughout his career. Edward Steichen, impressed by a compliment FC had paid him in the pages of *Vanity Fair*, was hired as the head photographer for both *Vogue* and *Vanity Fair* in 1923. Steichen became a recognized master of fashion photography and celebrity portraiture; he worked for CNP until his retirement from commercial photography in 1937. During his tenure, Steichen oversaw a roster of photographic talent that included Charles Sheeler, George Hoyningen-Huene, Horst P. Horst, and Cecil Beaton.

Tragically, CN's personal life suffered during this time. CN and Clarisse finalized their divorce in 1925. The marriage had been a happy one at first, producing two of CN's three children—Charles Coudert in 1903 and Natica, the future Mrs. Gerald Felix Warburg, in 1905. However, by the late 1910s, the marriage was beginning to fall apart; they separated in 1920. CN established a trust fund providing Clarisse \$10,000 a year, which was honored for the rest of her life.

CN's personal and business fortunes rapidly expanded throughout the early 1920s. In 1924, unsatisfied with the quality of printing he was able to get, he opened a modern printing press on a large campus in Greenwich, Connecticut. The press published not only the Nast magazines but other magazines as well, including *The New Yorker*, which launched in 1925. The press remained profitable through the 1950s. In 1925 the newly single publisher moved into a 30-room rooftop penthouse at 1040 Park Avenue with FC as a roommate. The penthouse, referred to simply as 1040, was the setting for many *Vogue* photo shoots and even more society gatherings. Decorated by famed decorator Elsie de Wolfe, the apartment was literally the pages of his high lifestyle publications come to life.

The second half of the 1920s were pivotal years for CN. In 1927 he purchased a mansion at Sands Point, Long Island. Around this time, his personal fortune was estimated at more than \$8,000,000. Condé Nast Publications (CNP) continued to record the highest profits in its history, and in March 1927 the corporation went public through a deal with Goldman, Sachs. CN remained in control of the company as part of the deal. Within nine months, the value of the stock doubled. That same year CN secretly began

dating 19-year-old Leslie Foster, a family friend. In 1928 CN borrowed \$2,000,000, using his stake in CNP as collateral to buy into the newly formed Goldman, Sachs Trading Corporation. At the end of the year he wed Leslie Foster in a private ceremony.

In 1929, while honeymooning in Palm Beach, he met Iva Sergei Voidato-Patcévitch (ISVP), who was working on Wall Street at the time. ISVP soon joined the company as CN's personal assistant. ISVP became CN's handpicked successor and took over control of the company after CN's death. By the end of the 1920s, CN was heavily invested in the stock market; his personal fortune had grown to more than \$16,000,000. Against the advice of FC and ISVP, CN kept his money in the market even as it began to show jitters in the fall of 1929. The crash of October 29 wiped out CN's fortune, including control of his company.

In 1930 Leslie gave birth to a daughter, also named Leslie. CN and his second wife were divorced later that year. In December 1930 a banker from Goldman, Sachs was named director of CNP, marking the first time that someone other than CN held that position. CN spent the remainder of his life fighting to regain control of the company and get out from under the massive debts that had quickly accumulated after the stock market crash. Although he would never gain complete control, in 1934 he was able to convince Lord Camrose, a wealthy English publisher and businessman, to purchase a controlling stake in the company and, most important, pay off the outstanding debts to his creditors, namely the Blue Ridge Corporation. This allowed CN editorial, though not financial, control, over his publications again.

Years of low ad revenues during the Depression and the declining popularity of general interest magazines caught up with *Vanity Fair* in 1936, and CN reluctantly folded it into *Vogue*. In 1939, sensing the rising influence of Hollywood on fashion, CN launched *Glamour of Hollywood*, later shorted to simply *Glamour*. The World War II years were worrisome for CN, but financially rewarding. The American publications returned to profitability in the late 1930s, and *British Vogue* saw a large increase in profits during the siege.

CN's health began to fail in 1941; he suffered a heart attack in December. In August 1942 CN was unable to sell his Sands Point mansion, and it was taken over by the bank; it would later be demolished. In early September CN suffered a second heart attack. On September 19, 1942, CN died at his 1040 Park Avenue home.

SCOPE AND CONTENT

The Condé Montrose Nast Collection documents the later years and professional life of one of the most influential magazine publishers in the history of the field. The papers are divided into three series: I. Personalities, II. CNP Memoranda and Research Files, and III. Financial. An overwhelming majority of these papers are drawn from the final ten years of CN's life.

Series I contains correspondence in memo, letter, and telegram form between CN and members of his staff, such as Edna Woolman Chase (Box 1, Folders 21-22), Frank Crowninshield (Box 1, Folders 24-26), Clare Booth Luce (Box 1, Folders 8-11), Harry Yoxall (Box 12, Folder 11 through Box 13), and I.S.V. Patcevitch (Box 6, Folder 21 through Box 7, Folder 9) and artists that worked for him, including Cecil Beaton (Box 1, Folders 3-4), Horst (Box 3, Folders 16-21), Hoyningen-Huene (Box 3, Folder 22), and the illustrator Bouet-Willamez (Box 11, Folder 29). Also included in this series are letters from members of his family (Box 5, Folder 12 through Box 6, Folder 17) and well known contemporaries such as Henry Luce (Box 4, Folder 26) and Teddy, Franklin, and Eleanor Roosevelt (Box 8, Folders 13-15). Not included among this collection are any correspondence to or from the photographer Edward Steichen.

Other notable items in this series are an early letter of introduction for a young Alexander Liberman (Box 11, Folder 19) and CN's Legion of Honor award (Box 6, Folder 9 and Box 26).

Series II contains more correspondence and CN's research and reference files. The focus of this series is the operation of CNP. Included are memos on circulation (Box 14, Folder 17), and analysis of the editorial content of the various CNP publications (Box 14, Folder 23 through Box 15, Folder 20). Individual magazines are also broken out in this section, including *British Vogue* (Box 14, Folders 4-9), *Glamour* (Box 15, Folder 25 through Box 17, Folder 4), *House & Garden* (Box 17, Folders 5-27), *Vanity Fair* (Box 18, Folders 16-18), and *Vogue* (Box 18, Folder 19 through Box 19, Folder 21). Also included in this series are studies of competitor magazines and analysis of the work being done in the Vogue Studio (Box 19, Folders 22-26).

Series III focuses on CN's finances, both personal and corporate. His personal spending habits of his final years can be seen in the canceled checks and receipts from the Colonial Trust (Box 20, Folder 12 through Box 22, Folder 3) and the Guaranty Trust (Box 22, Folder 17 through Box 24, Folder 6). CN struggles to regain control of his company can be seen in the letters of Crocker, Burbank & Co. (Box 22, Folder 4-10) and Perkins-Goodwin, Co. (Box 24, Folder 16). The Blue Ridge Corporation (Box 20, Folder 1) was CN's main creditor during the early 1930's and controlled CNP following the stock market crash in 1929.

SUBJECT HEADINGS

Condé Nast Publications, Inc.
Fashion – History – 20th century
Nast, Condé, 1873-1942
Periodicals publishing
Publishers and publishing – United States
Vogue

FOLDER LISTING

Series I. Personalities

Box	Folder	
1	1	Agha, Dr. Mehemed Fehmy – 1937-1942
	3	Beaton, Sir Cecil – Feb 1937-1953
	5	Beckerle, Thomas E. – Dec 1937-Oct 1942
	6	Bocher, Main – 5 July 1929
	7	Bouché, Rene – 11 July 1941-3 Apr 1942
	8	Brokaw, Clare Booth (later Clare Booth Luce) – 1931-1942
	12	Brown, Mrs. Donald (Charlotte) – 1942
	13	Bruehl, Anton – 1932-June 1942
	16	Campbell, Mary – 1941-1964
	18	Camph, John – 1941-1942
	19	Camrose, Lord – June 1954
	20	Case, Margaret – 1934-1942
	21	Chase, Edna Woolman – 1932-1942
	23	Chase, Ilka – Obits – 1978
26 1942	o.s.	Covarrubias, Miguel – Newspaper clipping of world leader illus. – 5 July 1942
1	24	Crowninshield, Frank – 1935-1947
	27	d'Ayen, Duchess Solange – 8 May 1934-4 June 1941
2	1	Davenport, William – 4 Sept 1931-20 July 1942
	14	Daves, Jessica – 12 Nov 1935-31 Aug 1942
	22	de Brunhoff, Michel – 21 July 1937-11 Nov 1940
	26	DeWitt, MacDonald – 17 Oct 1938-1951
	29	Durst, André – 24 Mar 1936-11 Apr 1941
3	1	Edwards, A.F. Marston – Memos – 5 Jan 1927-5 Feb 1941
	4	Fenwick, Mrs. Hugh (Millicent) – 22 Aug 1938-2 July 1942
	6	Finney, Clifton M. – 1932-1934
	7	Foster, Dwight – Sept 1937-5 Mar 1942
	9	Fox, Frederika (<i>Vogue</i> Trade Services) – 14 Dec 1934-18 Mar 1942
	14	Frissell, Toni – 27 Feb 1940-22 July 1942
	15	Garland, Madge – 19 Jan 1937-14 Feb 1940
	16	Horst, Horst P. (Bohrmann) – 15 Aug 1932-14 Feb 1942
	22	Hoyningen-Huené, Baron George – 27 Aug 1934-5 Jan 1935
	23	Humphrey, Henry – 16 Jan 1940-15 Aug 1942
	31	Ives, Emmy – 22 Aug 1941-8 Sept 1941
	32	Joffé, Constantin – 19 Jan 1942-30 Apr 1942
	33	Kempner, Mary Jean – 10 Dec 1941-20 Aug 1942
	34	Kemsley, Lord and Lady – 14 Feb 1941-16 July 1941
4	1	Kernan, Thomas – 15 June 1936-30 Dec 1941
	13	Kingman, Lew – 8 Jan 1940-24 Feb 1942
	14	Kittle, Irene – 2 Sept 1940-24 Sept 1941

- 15 Kornfeld, Albert – 6 Jan 1940-9 Sept 1942
- 21 Krauss, Dorothea – 18 Feb 1942-9 Sept 1942
- 24 Lewis, Russell C. – 18 Dec 1934-16 Dec 1941
- 25 Liberman, Alexander – 1941
- Luce, Clare Booth (see Brokaw, Clare Booth)
- 26 Luce, Henry R. – 27 Mar 1933-15 Nov 1938
- 27 Maas, Walter – 20 June 1940-26 Dec 1941
- 5 1 Mawdsley, Sybil – Jan 1942-July 1942
- 2 Maxwell, Muriel – Feb 1942-Apr 1942
- 3 McLaughlin, Mignon Bushnell – 12 Nov 1941-24 Apr 1942
- 4 Meyer, Harold – 9 Feb 1937-14 Feb 1942
- 5 Miller, Lee – ca. 1940-42

Box Folder

- 6 Moore, Estelle – 29 Nov 1941-16 Aug 1942
- 7 Moore, Grace – 23 Apr 1928-14 Apr 1976
- 12 Nast family – 1938-1977
- 13 Nast, Charles Coudert – 18 Apr 1928-14 Apr 1976
- 21 Nast, Clarisse Coudert – 8 Dec 1941-4 Sept 1942
- 23 Nast, Condé Montrose – 1913-1982
- 26 o.s. Nast, Condé Montrose – Legion of Honor certificate (duplicate) – 23 April
- 1923
- 6 18 Nast, Peter – 11 Oct 1940-3 Sept 1942
- 20 Newton, Lucie – Oct 1938
- 21 Patcevitch, Iva Sergej Voidato – 24 Nov 1932-28 Aug 1942
- 7 10 Pattee, Marian – 24 Jan 1942-Oct 1942
- 13 Penrose, Elizabeth (Betty) – 11 Nov 1933-31 Aug 1942
- 8 8 Philip, Marion – 17 Jan 1928-13 July 1939
- 9 Platt, Joseph – 10 June 1936-14 Jan 1941
- 10 Rawlings, Babs (former Babs Willaumez) – 26 May 1931-28 Apr 1942
- 12 Rawlings, John – June 1938
- 13 Roosevelt, Eleanor – 5 Jan 1939-2 July 1940
- 14 Roosevelt, Franklin Delano – 19 Dec 1939-26 June 1942
- 15 Roosevelt, Theodore – 1918
- 16 Rosett, Max – 25 Mar 1927-2 July 1940
- 24 Ruston, Perry – 20 Aug 1936-14 Sept 1942
- 31 Ruston, Perry – Studio reports – Spring 1942
- 32 Ryan, London office – 2 May 1940-9 Sept 1940
- 34 Schenker, Karl – 18 Aug 1936-31 Mar 1938
- 9 1 Schilling, Mrs. – 21 Apr 1930-11 May 1937
- 2 Schneider, Lawrence – 26 July 1933-31 Oct 1934
- 9 Scott-James, Anne – 10 Sept 1935-30 Dec 1940
- 10 Settle, Alison – 29 Nov 1932-28 Aug 1935
- 11 Sheehan, Andrew – 16 Mar 1937-16 Mar 1942

10	13	Snow, Carmel (Mrs. George Palen; nee. Carmel White) – 5 Mar 1927-3 Apr 1933
	14	Soule, Frank – 29 Mar 1937-31 Aug 1942
	26	Soule, Frank – Sales material – 1941
	27	Speck, Ms. M. P. – 7 Aug 1934-18 June 1935
	28	Thompson, Toni – 7 May 1974-1 July 1974
11	1	Van Tassel, Chester – June 1933-15 May 1942
	15	Vogel, Lucien – 15 Nov 1937-2 Sept 1942
	28	Ward, Lady Patricia – 19 Aug 1938-25 Aug 1938
	29	Willaumez, René Bouet – 30 Dec 1932-24 Nov 1942
	30	Wilson, Bettina – 22 Aug 1941-4 June 1942
	31	Wright, Richardson – 24 Jan 1930-July 1955
12	6	Wurzburg, Francis L. (Lew) – 5 Jan 1939-8 Sept 1942
	11	Yoxall, Harry W. – 21 Aug 1925-25 Aug 1942

Series II. CNP Memorandum and Research Files

Box Folder

14	1	Arden Project – ca. 1937
	2	<i>Beauty</i> (magazine) - 1937
	3	Bonuses – Letters of thanks – Jan 1942
	4	<i>British Vogue</i> – 7 June 1937-30 Sept 1938
	6	<i>British Vogue</i> – Beauty Book – 1936-1937
	7	<i>British Vogue</i> – Formula report – July 1933
	8	<i>British Vogue</i> – Hollywood Patterns – 1934-1937
	9	<i>British Vogue</i> – Staff – 1935-1942

Box Folder

	15	Change in Size Memos (Publication numbers) – May 1940-June 1942
	17	Circulation Memos – 1938-1940
	18	Conde Nast Press – “Treasury of Art Masterpieces” – 1939
	19	Condé Nast Press – Greenwich, Conn. – June 1937-1963
	20	Condé Nast Press – Greenwich, Conn. – Types of presses (w/photographs) – 1936
	21	<i>Cue</i> (magazine) – n.d.
	22	Design for Living (<i>magazine</i>) – Fall 1941
	23	Editorial Analysis – Analysis of <i>Vogue</i> , <i>Mlle.</i> , and <i>Glamour</i> – 1 st Qtr. 1940
	24	Editorial Analysis – <i>British House & Garden</i> – Reader’s Survey – n.d.
	25	Editorial Analysis – British Operations – n.d.
	26	Editorial Analysis – CNP Central Facts and End Figures – 1938
15	1	Editorial Analysis – Effect on <i>Vogue</i> Sales – Cover Designs, Title Subj, Barkers – n.d.
	2	Editorial Analysis – General memos – 1935
	3	Editorial Analysis – <i>Glamour</i> (1940 issues) – ca. 1942

	4	Editorial Analysis – Index for Editorial Memos – 1940-1942
	6	Editorial Analysis – <i>Mademoiselle</i> Analysis (1940 issues) – ca. 1941
	7	Editorial Analysis – Mrs. Tucker – Merchandise Analysis – n.d.
	8	Editorial Analysis – Mrs. Tucker – Ms. Daves Suggestions – n.d.
	9	Editorial Analysis – Mrs. Tucker – Particular Attention – n.d.
	10	Editorial Analysis – Mrs. Tucker – Probably Nothing New Among These
- n.d.		
	11	Editorial Analysis – Mrs. Tucker – Soule Suggestions – n.d.
	12	Editorial Analysis – Roughs – n.d.
	13	Editorial Analysis – Study of the History of Specific Issues – 17 July 1940
	14	Editorial Analysis – Various Experiments Working Out Forms of Analysis
1 st Qtr. 1940		
	16	Editorial Analysis – <i>Vogue</i> – ca. 1941
	17	Editorial Analysis – <i>Vogue</i> cover memo – Staff comments – August 1942
	18	Editorial Analysis – <i>Vogue Patterns</i> discard record – n.d.
	19	Editorial Analysis – <i>Vogue</i> sales data – 1941
	20	Editorial Analysis – <i>Vogue, H&G, Glamour</i> – n.d.
	21	Employee Stock Plan – 19 Dec 1930-8 Feb 1934
	22	<i>French Vogue</i> – Corr. from staff – 21 Jan 1935-18 Dec 1939
	25	<i>Glamour</i> – Advertiser/Store Complaints – ca. 1940
	26	<i>Glamour</i> – Advertising – 22 Dec 1938-22 Feb 1940
	30	<i>Glamour</i> – Applications for Jobs – n.d.
16	1	<i>Glamour</i> – Character of <i>Glamour</i> Subscribers – ca. 1954
	2	<i>Glamour</i> – Circulation – 6 Jan 1939-17 Sept 1942
	5	<i>Glamour</i> – Criticism – 21 Feb 1939-16 Oct 1941
	6	<i>Glamour</i> – Editorial Formula – 4 Apr 1941
	7	<i>Glamour</i> – Editorial Formula (notated) – 4 Apr 1941
	8	<i>Glamour</i> – Editorial Formula and Comments – n.d.
	10	<i>Glamour</i> – Hollywood personalities and figures – Correspondence - 1939
	11	<i>Glamour</i> – Miscellaneous Memos – 15 Mar 1938-21 Jun 1942
	15	<i>Glamour</i> – Movie personalities and ratings – 1939-1940
	16	<i>Glamour</i> – News clippings – ca. 1938-1940
	17	<i>Glamour</i> – Promotion – 27 Dec 1938-1940
	19	<i>Glamour</i> – Research – Competitors – n.d.
	20	<i>Glamour</i> – Sweet, Peggy – 29 Aug 1940-7 Oct 1941
	22	<i>Glamour</i> – Thompson, Alice – 15 Mar 1938-6 Mar 1941
17	1	<i>Glamour</i> – Title – Research – 1941
	2	<i>Glamour</i> – Titling of – Dec 1938-Feb 1941
	3	<i>Glamour</i> – West Coast (Los Angeles) Office – 3 Feb 1940-18 May 1942
	4	<i>Glamour</i> – Writer's Criticism – Feb/Mar 1941
	5	<i>House & Garden</i> – Advertising – 2 Apr 1936-27 Nov 1941
Box	Folder	
25	1	<i>House & Garden</i> – Advertising – Promotional mailings – ca. 1915
17	7	<i>House & Garden</i> – Circulation – 1938

- 8 *House & Garden* – Civic Planning and Improvement (clipping file) – n.d.
9 *House & Garden* – Comments and Comparisons of Editorial Contents of *H&G* and *House Beautiful*
10 *House & Garden* – Cover Studies – 8 Sept 1941
11 *House & Garden* – Covers – 1942
13 *House & Garden* – Criticisms and Comments – 1 June 1937-12 Sept 1940
14 *House & Garden* – Double Numbers – 26 May 1936-23 Dec 1940
18 *House & Garden* – Flag Cover Award – Summer 1942
19 *House & Garden* – Ideal House – Apr 1937
20 *House & Garden* – Luncheons – 1937-1938
21 *House & Garden* – Miscellaneous Memos – ca. 1938-1940
23 *House & Garden* – News Articles on *H&G* Subjects – ca. 1939
24 *House & Garden* – Promotion of Double Numbers – 1936-1941
27 *House & Garden* – Purity of General Editorial Pages – 11 May 1937-2
- Sept 1938
- 18 1 *House & Garden* – Structural – Spring 1935
2 *House & Garden* – Washington DC Issue – 15 Nov 1939-31 July 1940
5 *House & Garden* – Williamsburg Issue – Apr-Oct 1937
6 *Leisure* (magazine) – 8 Oct 1935-15 Mar 1937
8 *Mademoiselle* – 1939-1940
9 Models – Clippings for Recruitment/Discovery – ca. 1939
10 *New Yorker, The* – 16 Apr 1928-7 May 1934
11 News Names reports – ca. 1941
12 Policy memos – 3 Jan 1933-3 Jan 1943
14 *Sideshow* (magazine) – Prototype – n.d.
15 *This Is Business* – Vols. I, II – 1927-1928
16 *Vanity Fair* – 5 Jan 1932-28 Jan 1933
17 *Vanity Fair* – Closing announcement – ca. 1936
18 *Vanity Fair* – Editorial Formula memo – 2 Feb 1935
19 *Vogue* – Cover studies – 5 Oct 1933-3 Sept 1942
23 *Vogue* – Editorial formula – Feb 1938
24 *Vogue* – Make-up and analysis – 19 Feb 1942-Apr 1942
- 19 1 *Vogue* – Merchandising Service – Personnel reports – 1937-1938
2 *Vogue* – Milena (re: April 15, 1941 issue)
3 *Vogue* – Patterns – 30 July 1934-12 Mar 1942
- 25 1 *Vogue* – Patterns – Advertising – ca. 1913
- 19 11 *Vogue* – Renewal campaigns – 29 Nov 1940-1941
13 *Vogue* – Staff defections to Hearst – 11 Sept 1933
14 *Vogue* – Titled issues study – 16 Dec 1940-6 Aug 1942
15 *Vogue* – Vanderbilt Issue – 15 Jan 1941-1 Apr 1942
17 *Vogue* – War coverage – 10 Oct 1941-31 Aug 1942
21 *Vogue* Editorial staff – Typical reader summaries – 1942
22 *Vogue* Studio – Blumenfeld, Honeyman, Lemus, Nada Patcevitch,
Rawlings – n.d.
23 *Vogue* Studio – Models – 12 Feb 1935-20 May 1942

- 26 Vogue Studio – Space and advertising work – 2 Dec 1938
- 31 *You* (magazine) – n.d.

Series III. Financial

Box Folder

- 20 1 Blue Ridge Corporation – 9 July 1932-1937
- 2 Chase National Bank – Jan 1941-Dec 1941
- 6 Chase National – Jan 1942-Sept 1942

Box Folder

- 10 Clarke & Co. – Oct 1932-Apr 1936
- 12 Colonial Trust – Jan 1941-Sept 1942
- 22 4 Crocker, Burbank & Co. – 21 June 1932-1 Sept 1936
- 10 Crocker, Burbank & Co. – Prestige – 1932-1934
- 11 Financial Report – 1933 (see also: Crocker)
- 12 Financial Statements – n.d.
- 13 Financial Statements – Part 1 – Aug 1932
- 14 Financial Reports – Part 2 – n.d.
- 15 Financial Reports – Part 3 – n.d.
- 16 Financial Reports – 1948 – n.d.
- 17 Guaranty Trust – 2 Jan 1941-Aug 1942
- 24 7 Odlum, Floyd – Blue Ridge deal – 1 May 1933-16 July 1934
- 10 Overtime Payments – New York office – 1941-1956
- 11 Overtime Payments – Greenwich & out-of-town – 1941-1956
- 12 Overtime Payments – corr. – 1 Nov 1951-20 Aug 1956
- 13 Overtime Payments – All offices – 1957
- 14 Overtime Payments – All offices – 1958
- 15 Overtime Payments – All offices – 1959
- 16 Perkins-Goodwin, Co. – 24 May 1933-19 Aug 1937