

# Magazine Matter

## AEJMC Magazine Division Newsletter

Summer 2013 vol. 33, no. 2

### Note from the Division Head



**Jacqueline Marino**  
Kent State University

**G**et ready. Washington, in all its heat and flurry, awaits us. I always look forward to our annual conference, but I am particularly jazzed about the impressive group of D.C. professionals who will be on our panels this year. Michael Shaffer, editorial director of *The New Republic*, will tell us about the longform renaissance. Freelancer Nate Thayer and *Slate*'s Matt Yglesias will continue their debate over whether it's ethical to not pay freelancers. Staffers at *Washingtonian* and *National Geographic Traveler* will discuss what "editing" means today, while from those from *Buzzfeed* and *TheAtlantic.com* talk about today's convention-bucking startups.

New panels are exciting, but also on the schedule are annual favorites, the Teaching Marathon and the invited research session for a themed issue of the *Journal of Magazine & New Media Research*.

Don't forget the pre-conference trip to *National Geographic* and the National Writers Union luncheon on how to get a better publishing deal. Both of those events require preregistration. Email Program Chair Liz Fakazis at [Liz.Fakazis@uwsp.edu](mailto:Liz.Fakazis@uwsp.edu). The luncheon has filled, but you can get on the wait list.

Remember our members meeting will be held on Saturday afternoon this year. We are also hosting a gathering for graduate students on Thursday. Please encourage your students to attend. Assure them there will be free food!

I am thrilled to be heading into the annual convention with this program. Kudos to the officers who spent the past year planning it: Program Chair Liz Fakazis, Research Chair Elizabeth Hendrickson, PF&R Chair Kevin Lerner and Teaching Chair Susan Currie Sivek. Please thank them – or offer to buy them a cool drink – when you see them around the Renaissance.

See the 2013 AEJMC  
**Magazine  
Division  
Programming**  
pull-out section on  
pages 4 and 5.

### Look Inside:

|   |    |
|---|----|
| <b>Publishing through<br/>Third-Party Platforms</b> | 2  |
| <b>AEJMC Panels/Sessions</b>                        | 4  |
| <b>Magazine Contest</b>                             | 6  |
| <b>List of Officers</b>                             | 10 |

## Publishing a Student Magazine Through a Third-Party Platform

By Susan Currie Sivek, Linfield



Left: Prss; Top: Uberflip.

Here is a list of some of the ventures offering a variety of services to aid the digital magazine publishing process – some that might be familiar, and some that are new to the field.

Though we'd all like to provide the most authentic magazine production experiences for our students, mirroring every aspect of major magazines' professional process just isn't always possible. For reasons of time, cost, or the learning curve involved for both faculty and students, a different approach might make sense.

For example, what if you want your class to create a collection of multimedia unified around a single topic, and would like to be able to present their work publicly and digitally – but don't have time to create a magazine-like app or tablet-friendly website from scratch?

There's now a collection of publishing platforms that might resolve this dilemma for you and your students, though sometimes with a significant

price tag attached to their services. Here is a list of some of the ventures offering a variety of services to aid the digital magazine publishing process – some that might be familiar, and some that are new to the field.

Though space doesn't allow me to list every detail of their services and pricing, check out the links provided for full details. I can't vouch personally for their services, and some are not yet open to the public, though they will likely be fully open for business soon. I'll be intrigued to learn about your experiences if you work with one of these companies.

**Apple iBooks Author**  
<http://www.apple.com/ibooks-author/>  
Though not technically a "magazine" production app, Apple's free iBooks Author software (Mac only) allows the integration of text, audio, video,

tables, and more into an e-book that is then available through the iBookstore. iBooks can be given away for free or sold. One little-known advantage of iBooks Author is that it creates an accessible publication, which may be important for classes including students with disabilities, as well as for other readers. iBooks can also be updated if corrections or new information need to be added. This option is among the most readily available and cheapest on this list.

**Prss**  
<http://prss.com/>

Just as Bonnier spun off its publishing platform Mag+ (<http://www.magplus.com/>), digital travel magazine startup TRVL has also decided to share its iPad magazine publishing tool called Prss. While currently in development, Prss is promising to share the features that make TRVL an attractive, enjoyable iPad publication. These include its intuitive design, Retina display support, small file downloads, and instantaneous reading upon initiating a download. Prss will apparently be "free to everyone" upon release.

**Periodical**  
<http://periodical.co/>  
Periodical, which fits the "subcompact publishing" trend I described in a recent newsletter, looks like it's going strong. It also appears to be one of the lower-cost options for creating an app, and provides options for Kindle and e-readers as well. Analytics are available. The desktop and mobile-optimized

website platforms are free to use, while a custom-branded Android or iOS app runs \$99/year and e-reader services \$29/year. The service also takes a commission on subscription fees charged by its users for their publications. The trade-off for this low cost is that these publications are truly minimalist, with few multimedia options. The service might be a nice way to present the work of a text-based, writing-focused class.

**Oomph**  
<http://oomphhq.com/>

For the well funded among us, Oomph may be an appealing option. Among other pricing packages, a one-off standalone app (such as a student magazine published just once) will cost \$999. The cost seems to have been worth it to some publishers, however, who have created a wide variety of attractive apps using Oomph. One notable magazine on the Oomph platform is the inflight magazine of Australian airline *Qantas*.

**AppStudio**  
<http://www.appstudio.net/>  
AppStudio's approach is a bit different. Their service converts a file created with InDesign or QuarkXPress into an HTML5, mobile-ready "digital experience." A single issue published through AppStudio costs \$199 (though the cost of uploading and managing the app in the Apple App Store is unclear from their website). A multi-issue publication can be maintained for \$99.95/month. Given the widespread use of Adobe InDesign on campuses, AppStudio

might be worth checking into if you want to migrate a publication into an app without venturing into Adobe's Digital Publishing Suite.

**Uberflip**  
<http://www.uberflip.com/>  
Uberflip, somewhat like AppStudio, converts a finished PDF file into a mobile- and tablet-friendly HTML5 website. The resulting website looks much like the interface of better-known Issuu, but allows for the embedding of both audio and video. Uberflip provides analytics so that publishers can even tell which pages of the magazine hold readers' attention the longest and which links are clicked (e.g., those of advertisers). These analytics would be fascinating to share with students. A "starter" pricing package for \$29.95/month allows for five PDF uploads per month of up to 250 pages each. And, if your students' work goes viral – you never know! – there is no limit on page views.

## Magazine Division Programming AEJMC Washington, D.C., 2013

### WEDNESDAY, AUGUST 7

#### 1 p.m. – 4 p.m.

Off-Site Tour: **National Geographic**

Moderating/Presiding:

**Carol Schwalbe**, Arizona

Preregistration is required.

RSVP to lfakazis@uwsp.edu.

Space is limited.

### THURSDAY, AUGUST 8

#### 10 a.m. – 11:30 a.m. / 045

Teaching Panel Session:

**Teaching Marathon**

Moderating/Presiding:

**Sandy Utt**, Memphis

Panelists:

**Sheila Webb**, Western Washington

**Aileen Gallagher**, Syracuse

**James Shahin**, Syracuse

**Lori Blachford**, Drake

**Lori Tharps**, Temple

**Mindy McAdams**, Florida

**Jennifer Goerge-Palilonis**, Ball State

**Ann Auman**, Hawaii

**Amy DeVault**, Wichita State

**Sara Quinn**, Poynter

**Sam G. Riley**, Virginia Tech

#### 11:45 a.m. – 1:15 p.m.

**Off-site Luncheon**

**How to Get a Better Publishing Deal: The Art of**

**Negotiating Book, Magazine and other Freelance**

**Writing Contracts**

Moderating/Presiding:

**Jacqueline Marino**, Kent State

Speaker:

**Ian Blake Newhem**, top contract advisor,

National Writers Union

Full. Email lfakazis@uwsp.edu to get on the wait list.

#### 1:30 p.m. – 3 p.m. / 074

PF&R Panel Session:

**Trauma Journalism: The Cost of Covering Strife and War**

Moderating/Presiding:

**Samantha Quigley**, editor-in-chief, *On Patrol:*

*The Magazine of the USO*

Panelists:

**Mark Massé**, Ball State, author, *Trauma Journalism:*

*On Deadline in Harm's Way*

**Patty Rhule**, senior director, exhibit development,

The Newseum

**Malini Wilkes**, freelance journalist, former Baghdad

correspondent, FOX News

#### 3:15 p.m. – 4:45 p.m. / 090

PF&R Panel Session:

**The Longform Renaissance**

Moderating/Presiding:

**Aileen Gallagher**, Syracuse

Panelists:

**Dan Kois**, senior editor, *Slate*; editor of *Slate Book Review*

**Jacqueline Marino**, Kent State

**Michael Schaffer**, editorial director, *The New Republic*

#### 5 p.m. – 6:30 p.m.

**Graduate Student Gathering**

Moderating/Presiding:

**Jacqueline Marino**, Kent State

Explore, Lobby Level, Renaissance Hotel.

### FRIDAY, AUGUST 9

#### 8:15 a.m. – 9:45 a.m. / 135

Refereed Paper Research Session:

**Award-Winning Research**

Moderating/Presiding:

**Carol Schwalbe**, Arizona

“‘Trail of Corpses’: *Newsweek*, *Time*, and *U.S. News & World Report*’s Coverage of Genocide in Southern Sudan, 1989-2005,” First Place Faculty Paper

**Sally Ann Cruikshank**, Auburn

“Magazines in the New Millennium: A Concept Explication,”

First Place Student Paper

**Joy Jenkins**, Missouri

“Exploring How College Magazines Portray Science and Scientists: A Comparative Analysis of *Harvard Magazine* and *KU (Korea University) Today*,” Second Place Student Paper

**Hwalbin Kim**, South Carolina, and **Jeong-Heon JC Chang**, Korea University

Discussant:

**Miglena Sternadori**, South Dakota

#### 11:45 a.m. – 1:15 p.m. / 149

PF&R Panel Session:

**FREE-lancing: The Ethics and Economics of Paying**

**Writers with Exposure and Bylines**

Moderating/Presiding:

**Kevin Lerner**, Marist

Panelists:

**Jan Leach**, Kent State

**Nate Thayer**, freelance journalist

**Matt Yglesias**, business correspondent, *Slate*

**Mike Madden**, editor, *Washington City Paper*

#### 1:30 p.m. – 3 p.m. / 164

Scholar-to-Scholar Research Presentation:

“Examining the Lens on the World: Reader Negotiation of Identity through *National Geographic* Coverage of Puerto Rico”

**Andrew Mendelson**, Temple

“Development of Men’s Magazines Industry in Taiwan”

**Chingshan Jiang**, Nebraska at Kearney

“Between Academia and Journalism: Formation of the Intellectual Field in Postwar South Korea (1953-59)”

**Ah-Reum Kim**, University of Tokyo

#### 3:15 p.m. – 4:45 p.m. / 180

Teaching Panel Session:

**What Do We Talk about When We Talk about Editing these Days?**

Moderating/Presiding:

**James Shahin**, Syracuse

Panelists:

**Denise Wills**, senior editor, *Washingtonian*

**Norie Quintos**, *National Geographic Traveler*

**Rachel Morris**, *The New Republic*

**Yanick Rice Lamb**, Howard

### SATURDAY, AUGUST 10

#### 8:15 a.m. – 9:45 a.m. / 259

Invited Research Panel Session:

**Magazines in the Digital Age**

Moderating/Presiding:

**Elizabeth Hendrickson**, Tennessee

Panelists:

“Mobile Meltdown: The Pitfalls of Today’s Mobile Publishing Industry”

**Jeff Inman** and **Jill Van Wyke**, Drake

“Opportunities and Constraints for Independent Digital Magazine Publishers”

## Magazine Division Programming AEJMC Washington, D.C., 2013

**Susan Currie Sivek**, Linfield

“A New Digital Community? A Journalistic Analysis of *Gawker*’s Commenters-to-Contributors Approach”

**Sheila Webb**, Western Washington

“Digital Cover: Innovative Digital Strategies for Magazines, Newspapers and Broadcasters”

**Gracie Lawson-Borders**, Howard

#### 12:15 p.m. – 1:30 p.m. / 272

Business Session:

**Members’ Meeting**

Moderating/Presiding:

**Jacqueline Marino**, Kent State

#### 1:45 p.m. – 3:15 p.m. / 291

PF&R Panel Session:

**The Sports Magazine in the Digital Age**

Moderating/Presiding:

**Samir Husni**, Mississippi

Panelists:

**Elizabeth Hendrickson**, Tennessee

**Matt Bean**, managing editor, *SI.com*

### SUNDAY, AUGUST 11

#### 11 a.m. – 12:30 p.m. / 363

PF&R Panel Session:

**Bold Ideas: News Organizations that Buck Convention to Enter the Market**

Panelists:

**Chris Geidner**, *Buzzfeed*

**Laura Amico**, *Homicide Watch D.C.*

**John Gould**, deputy editor, *TheAtlantic.com*

**Eason Jordan**, *NowThisNews*

#### 12:45 p.m. – 2:15 p.m. / 372

Refereed Paper Research Session:

Moderating/Presiding/ Discussant:

**Debashis “Deb” Aikat**, North Carolina at Chapel Hill

“Men’s Images in Women’s Eyes”

**Yan Yan**, Wuhan University, China

“Portrayal of a Man and his Magic: The Image of Walt Disney in Magazines from 1934-1969”

**Andi Stein**, California State Fullerton

“‘50 Ways to Seduce a Man’ vs. ‘The Better Sex Diet’: A Content Analysis”

**Chelsea Reynolds**, Minnesota

## And the Winners Are: Magazine Contest 2013

By Carol Holstead, University of Kansas

The 2013 Student Magazine Contest drew 282 entries from 30 universities in the United States and Canada. Judges for the contest, which included 13 categories, were publishers, editors and writers for consumer and specialized business magazines. They volunteer their time. Many judges re-up year after year, including Dick Stolley, one of the original editors of *People Magazine*, who, in his 11th year, is the contest's longest running judge. Several other judges have volunteered for three years or more. Contest co-chair, Pamela Hill Nettleton, helps recruit the judges.

Judges provide comments that are always insightful and instructive, like this gem from Peter Moore, editor of *Men's Health*, who judged the Single Issue of an Ongoing Magazine | Editorial:

"The general-interest publication is, in fact, dead. Look around. Does anybody see any of them, anymore? And yet, nearly all of the publications entered into this contest were,

in fact, general interest publications. If you wish to have a career in journalism, you need to drive your skills in the direction of the publications that are succeeding. Deep niches (*Backpacker!* *Martha Stewart Living!* *Scientific American!*) are great fun to explore, and people live in those niches and identify with them. If you have a specific passion, you can explore it in a niche publication. There's no such thing as generalized passion, or if there were, it would be exhausting."

These comments can be useful in teaching magazine courses. They are available on the Magazine Division website, <http://aejmc magazine.arizona.edu/>.

First place winners will receive checks for \$100. All other winners will receive certificates. Both will be presented at an awards ceremony at the AEJMC convention at 12:15 p.m., Saturday, August 10, during the Magazine Division members meeting.

### 1. Consumer Magazine Article: Places (16 entries)

Judge: **Scott Stuckey**, author of *National Geographic's Ultimate Field Guide to Travel Photography* (<http://amzn.to/11u2yI9>) and former managing editor of *National Geographic Traveler*.

1st Place: "This is Drill, Bitch," by **Lauren Schwartzberg**, Northwestern University. **David Abrahamson**, adviser.

2nd Place: "A Curious Quiet Place," by **Jennifer McCoy**, Northwestern University. **David Abrahamson**, adviser.

3rd Place: "Can We Save the World?" by **Mark Olalde**, Northwestern University. **David Abrahamson**, adviser.

### 2. Consumer Magazine Article: People (45 entries)

Judge: **Richard B. Stolley**, senior editorial adviser at Time Inc. and founding editor of *People*.

1st Place: "Reading Rainbow," by **Chantel O'Neal**, University of Missouri. **Jennifer Rowe**, **David Reed** and **John Fennell**, advisers.

2nd Place: "Sweet, Tender and a Little Unruly," by **Emily Inverso**, Kent State University. **Jan Leach**, adviser.

3rd Place: "Tart and Soul," by **Loren Hendin**, Ryerson University. **Lynn Cunningham**, adviser.

Honorable Mention: "Tails From the Underground," by **Amanda Sims**, Columbia College Chicago. **Sharon Bloyd-Peshkin**, adviser.

Honorable Mention: "The Fight of Their Lives," by **Taylor Ellis**, Ball State University. **David Sumner**, adviser.

### 3. Consumer Magazine Article: Investigation and Analysis (17 entries)

Judge: **Keith Reed**, senior editor of *ESPN*.

1st Place: "Silenced Voices," by **Tyler Jett**, University of Florida. **Ted Spiker**, adviser.

2nd Place: "Hook, Line and Sinkers," by **Paige Zidek**, Drake University. **Lori Blachford**, adviser.

3rd Place: "The 'G' Word," by **Mark Haymond**, Kent State. **Jacqueline Marino**, adviser.

### 4. Consumer Magazine Article: Service and Information (18 entries)

Judge: **Travis Jennings Brown**, associate editor, *Popular Mechanics*, and travel contributor to CNN.

1st Place: "The Footsteps of a Legend: Tracing Hemingway Through Spain," by **Sophia Jones**, University of Alabama. **Kim Bissell**, adviser.

2nd Place: "Hiking the Hoosier National Forest," by **Jessica Contrera**, Indiana University. **Nancy Comiskey**, adviser.

3rd Place: "Pinning Down a Niche in Pinterest," by **Johanna Willett**, University of Arizona. **Lisa Button**, adviser.

Honorable Mention: "La Rioja: The Heart of Spanish Wine," by **Alan Alexander**, University of Alabama. **Kim Bissell**, adviser.

Honorable Mention: "Concert Venues: Best of the Midwest," by **Kayli Kunkel**, Drake University. **Lori Blachford**, adviser.

### 5. Consumer Magazine Article: Feature (46 entries)

Judge: **Mike Sager**, writer-at-large for *Esquire* and author of *Scary Monsters and Super Freaks* and *Revenge of the Donut Boys*.

1st Place: "The Columbia Job," by **Matt Schur**, University of Missouri. **Rob Weir** and **Rhonda Prast**, advisers.

2nd Place: "The Media Diet," by **Stephanie Maris**, Ryerson University. **Stephen Trumper**, adviser.

3rd Place: "Home In One Place: A Southside Story," by **Darryl Holliday** and **Eric Rodriguez**, Columbia College Chicago. **Sharon Bloyd-Peshkin**, adviser.

Honorable Mention: "Dubois County Dew," by **Kyle Clayton**, Indiana University. **Nancy Comiskey**, adviser.

Honorable Mention: "Print Junkies: Print Thrives at City Newsstand," by **Nolan Feeney**, Northwestern University. **Patti Wolter**, adviser.

### 6. Consumer Magazine Article: First Person (21 entries)

Judge: **Seth Porges** is freelance writer and the creator of the iPhone app Cloth [clothapp.com]. Previously, he worked as an editor and writer at *Maxim*, *Popular Mechanics*, and *Men's Health*. He contributes to *InStyle*, *Fast Company*, *Forbes*, *Men's Journal*, *Maxim*, *Rolling Stone*, *Popular Mechanics*, and *Mashable*.

1st Place: "In Memoriam," by **Hafsa Lodi**, Ryerson University. **Stephen Trumper**, adviser.

2nd Place: "Failure to Diagnose," by **Rachel Campbell**, Kent State University. **Jacqueline Marino**, adviser.

3rd Place: "Right to Bare Arms," by **Melia Robinson**, Syracuse University. **Melissa Chessher**, adviser.

## Magazine Contest 2013

Continued from page 7

### 7. Specialized Business Press Article (13 entries)

Judge: **Sandi Wendelken**, editor, RadioResource Media Group.

1st Place: "Endangered Species," by **Gin Sexsmith**, Ryerson University. **Lynn Cunningham**, adviser.

2nd Place: "The Stand-Out Stout," by **Emily Wilkins**, Michigan State University. **Eric Freedman**, adviser.

3rd Place: "Muggswigz Coffee & Tea Company, Canton, Ohio," by **Kathy Belden**, University of Akron. **Kathleen Endres**, adviser.

Honorable Mention: "Fitness Gadgets to Fuel Next Personal and Work Life Convergence," by **Hannah Becker**, Northeastern University. **Cathy Gagne** and **Carolyn Gibney**, advisers.

Honorable Mention: "Restoration of the Cuyahoga: The Dams Fall," by **Eric Warsinskey**, University of Akron. **Kathleen Endres**, adviser.

Honorable Mention: "Operation Bug Out: Pest Management in the U. S. Army," by **Hannah Westberg**, Trinity University. **Sammye Johnson**, adviser.

### 8. Online Magazine (8 entries)

Judge: **Nick Fauchald**, editor-in-chief of *tastingtable.com*, an online food magazine.

1st Place: *CYN32 Degrees* (*CNY32Degrees.com*), Syracuse University. **Seth Gitner**, adviser.

2nd Place: *Ball Bearings* (*ballbearingsmag.com*), Ball State University. **David Sumner**, adviser.

3rd Place: *News House* (*thenewshouse.com*), Syracuse University. **John Glass**, adviser.

### 9. Single Issue of an Ongoing Print Magazine: Design (24 entries)

Judge: **Roger Black**, design director at Edipresse Asia in Hong Kong. Formerly, owner of Roger Black, a narrative design studio. He has designed or redesigned dozens of publications, print and digital, including *Rolling Stone*, *Esquire*, *Newsweek*, *Bloomberg.com*, and *Sporting News*.

1st Place: *Echo*, **Marieke McClendon** and **Sam Marin**, art directors, Columbia College, Chicago. **Zach Dodson**, adviser.

2nd Place: *A Magazine*, **Alyssa DeGeorge**, creative director, Kent State University. **Jan Leach**, adviser.

3rd Place: *Fusion*, **Jackie Bergeron**, editor, Kent State University. **Bruce Zake**, adviser.

Honorable Mention: *DUH*, **Marina Shawd**, editor, Drake University. **Jeff Inman**, adviser.

### 10. Single Issue of an Ongoing Print Magazine: Editorial (19 entries)

Judge: **Peter Moore**, editor of *Men's Health Magazine* and *Men's Health* iPad edition.

1st Place: *Man Up*, **Emily Tozer**, editor, Drake University. **Lori Blachford**, adviser.

2nd Place: *Echo*, Columbia College Chicago, **Brian Dukerschein** and **Kathleen Costanza**, co-managing editors. **Sharon Bloyd-Peshkin**, adviser.

3rd Place: *Jerk*, **Christina Sterbenz**, editor, Syracuse University. **Melissa Chessher**, adviser.

### 11. Single Issue of an Ongoing Print Magazine: General Excellence (28 entries)

Judge: **Lucy Danzinger**, editor-in-chief of *SELF*.

1st Place: *2013 D&M Magazine*, **Catie Druzzel**, Editor, Drexel University. **Nick Cassaway**, adviser.

2nd Place: *The Burr* (April 2013), **Anthony Dominic**, editor, Kent State University. **Jacqueline Marino**, adviser.

3rd Place: *A Magazine*, **Emily Inverso**, editor-in-chief, Kent State University. **Jan Leach**, adviser.

Honorable Mention: *Drake Magazine*, **Jeff Nelson**, editor, Drake University. **Lori Blachford**, adviser.

Honorable Mention: *Alpine Living Magazine* (issue 5), **Amanda Sams**, editor, University of Alabama. **Kim Bissell**, adviser.

### 12. Start-up Magazine Project: Team (14 entries)

Judge: **Nina Elder**, deputy food editor, *Every Day with Rachael Ray*.

1st Place: *JACK*, **Ryquiriea Byrd**, **Michael Pottebaum**, **Jamie Hausman**, **Kaylen Ralph**, **Anna Bolka** and **Will Guildin**, University of Missouri. **John Fennell** and **Erica Babcock**, advisers.

2nd Place: *Zeitgeist*, **Kinsey Sullivan**, University of North Carolina at Chapel Hill. **Linda Brinson**, adviser.

3rd Place: *REVIVE*, **Kayla Alewel**, **Karee Hackel**, **Bridget Kapp**, **Anne Koncki**, **Harriet White** and **Elizabeth Burns**, University of Missouri. **John Fennell** and **Erica Babcock**, advisers.

### 13. Start-up Magazine Project: Individual (13 entries)

Judge: **Kevin P. Keefe**, vice president-editorial, publisher, Kalmbach Publishing Co. in Waukesha, Wisconsin, publisher of hobby and special interest magazines.

1st place: *Jest*, **Rachel Weeks**, Drake University. **Jeff Inman**, adviser.

2nd place: *Unique*, **Bianca Lovera Lopez**, Drake University. **Jeff Inman**, adviser.

3rd place: *Finished*, **Brian Boggess**, Virginia Commonwealth University. **Garreth C. Blackwell**, adviser.

## 2012-2013 Magazine Division Officers

|  |  |
|--|--|
| <i>Head</i>                            | Jacqueline Marino, Kent State University                   |
| <i>Vice Head and Programming Chair</i> | Elizabeth Fakazis, University of Wisconsin-Stevens Point   |
| <i>Research Chair</i>                  | Elizabeth Hendrickson, University of Tennessee-Knoxville   |
| <i>Teaching Chair</i>                  | Susan Currie Sivek, Linfield College                       |
| <i>PF&amp;R Chair</i>                  | Kevin Lerner, Marist College                               |
| <i>Newsletter Editor</i>               | Sheila Webb, Western Washington University                 |
| <i>Contest Co-Chair</i>                | Carol Holstead, University of Kansas                       |
| <i>Contest Co-Chair</i>                | Pamela Nettleton, Marquette University                     |
| <i>SE Colloquium Chair</i>             | Erin Coyle, Louisiana State University                     |
| <i>Social Networking Chair</i>         | Jeff Inman, Drake University                               |
| <i>Grad. Student Liaison</i>           | Jodi Rightler-McDaniels, University of Tennessee-Knoxville |
| <i>Membership Chair</i>                | Cathy Johnson, Angelo State University                     |
| <i>Journal Editor &amp; Webmaster</i>  | Carol B. Schwalbe, University of Arizona                   |
| <i>Journal Assistant Editor</i>        | Miglana Sternadori, University of South Dakota             |
| <i>Journal Book Editor</i>             | David E. Sumner, Ball State University                     |
| <i>Conference Fun-Day Chair</i>        | Ted Spiker, University of Florida                          |
| <i>Immediate Past Head</i>             | Rachel Davis Mersey, Northwestern University               |

---

### Visit our website

- <http://aejmcmagazine.arizona.edu>

### Keep up on latest research and industry news

- <http://www.facebook.com/pages/AEJMC-Magazine-Division/120635031447>

### Read/Submit to *Journal of Magazine & New Media Research*

- <http://aejmcmagazine.arizona.edu/journal.html>