**Magazine Division Programming**

**AEJMC San Francisco 2015**

**WEDNESDAY, AUGUST 5**

9:30 a.m. to 10:15 a.m.
Off-Site Event
Teaching Panel: The Future of Magazine History: Research Perspectives and Prospects
Moderating/Presiding: Marcia Prior-Miller, Iowa State
Panelists:
- David Abrahamson, Northwestern
- Berkeley Hudson, Missouri
- Elliot King, Loyola, Maryland
- Carolyn Kitch, Temple
- Abe Peck, Northwestern

10 a.m. to 11:30 a.m.
Magazine Division and Small Programs Interest Group
Teaching Panel:
Going Pro: Teaching Students to Use Social Media as Professional Communicators
Moderating/Presiding: Lisa Weidman, Linfield
Panelists:
- Kathy Previs, Eastern Kentucky
- Darren Sweeney, Central Connecticut State
- Yami Wilson, San Francisco State
- Carol Zueger, Creighton

1 p.m. to 3:30 p.m.
Off-Site Event
Organizer: Sharon Boyd-Peshkin
1 p.m. to 2:30 p.m.: CNET

3:15 p.m. to 4:45 p.m.
Refereed Paper Research Session:
- The Future of Magazines: Expanding Boundaries
Moderating/Presiding: Aileen Gallagher, Syracuse

**THURSDAY, AUGUST 6**

8:15 a.m. to 9:45 a.m.
Magazine and History Divisions
Invited Research Panel Session: The Future of Magazine History:
- Research Perspectives and Prospects
Moderating/Presiding: Marcia Prior-Miller, Iowa State
Panelists:
- David Abrahamson, Northwestern
- Berkeley Hudson, Missouri
- Elliot King, Loyola, Maryland
- Carolyn Kitch, Temple
- Abe Peck, Northwestern

5 p.m. to 6:30 p.m.
Magazine Division and Commission on the Status of Women
Research/PF&R Panel Session:
- Behind the Pages of Women's Magazines:
  Professionals and Researchers Converse
Moderating/Presiding: Margaretta Greer-Sem-Sligh, Butler
Panelists:
- Miglena Sternad, Texas Tech
- Stacey Hust, Washington State
- Janet Ozzard, Executive Editor, Baby Center
- Miranda Crowell, Deputy Editor, Sunset

**FRIDAY, AUGUST 7**

8:15 a.m. to 9:45 a.m.
Magazine and Communication Technology Divisions
PF&R Panel Session:
- Tech Magazines Lead the Way to Digital Platforms:
  Lessons, Opportunities, Forecasts
Moderating/Presiding: Peggy Watt, Western Washington
Panelists:
- Jon Phillips, editor-in-chief, IDG Consumer and Small Business
- Rafe Needelman, editor-in-chief, Maker Media
- Connie Cogalijimo, editor-in-chief, CNET News

1:30 p.m. to 3 p.m.
Magazine Division and Internships and Careers Interest Group
PF&R Panel Session:
- Silicon Valley: Media Savior — Or Saboteur?
Moderating/Presiding: Scott Fodick, San Jose State and Rachele Kanigel, San Francisco State
Panelists:
- Clara Jeffery, Editor, Mother Jones
- Robert Capps, Editorial Director, Wired
- Stacie Chan, Community Manager, Google News
- Evan Hansen, Head of Content Labs, Medium

3:15 p.m. to 4:45 p.m.
Research/PF&R Panel Session:
- Creation of Community in the Magazine Form:
  Legacy to Online
Moderating/Presiding: Sheila Webb, Western Washington
Panelists:
- Sheila Webb, Western Washington
- Elizabeth Hendrickson, Ohio
- Amanda Hinnant, Missouri
- Dan Kennedy, Northeastern
- Michael Clay Carey, Samford

**SATURDAY, AUGUST 8**

12:15 p.m. to 1:30 p.m.
AEJMC Refereed Paper Research Session:
- Scholar-to-Scholar — Magazine Division
#37 “A Boondoggle in Space:
Themes in 1960s Era Space Exploration Journalism”
Jennifer Scott and Stephen Perry, Regent

3:30 p.m. to 5 p.m.
Magazine and Visual Communication Divisions
Teaching Panel Session:
Teaching Marathon
Moderating/Presiding: Bob Britten, West Virginia
Panelists:
- Teaching Multimedia Narrative: Taking ‘My Text’
  Lisa Phillips, SUNY at New Paltz
- “Five First-Person Roles: Teaching the ‘I’ as a Character”
  Vanessa Gregory, Mississippi
- “Photos Beyond Borders: Visual Presentation from a Global Perspective”
  Nicole Dahmen, Arizona State

**SUNDAY, AUGUST 9**

7 p.m. to 8:30 p.m.
Business Session: Members’ Meeting
Moderating/Presiding: Kevin Lerner, Marist

9 p.m.
Off-Site Event:
Educator of the Year Celebration
Lula’s Restaurant, 816 Folsom Street
RSVP to attend. Space may still be available.
Contact Liz Fakariz at fakariz@uwsp.edu.